Flamingo Park Home Receives Free Exterior Makeover Courtesy of Two South Florida Businesses

By Seacrest Services Dated: Jun 08, 2011

Two West Palm Beach businesses award a Flamingo Park homeowner a new roof and landscaping just as a way to say thank you to the neighborhood's residents for living harmoniously with a business nearby.

South Florida's leader in property management, Seacrest Services, Inc., joined forces with another South Florida company, Carpenter's Roofing & Sheet Metal, Inc., to give back to the community by awarding 72-year-old Robin Cerny, a Flamingo Park resident for 26 years, a free complete exterior makeover of his home.

"The folks over at Carpenter's told us about their 'Put a Roof on It' promotion where they were giving a homeowner in Flamingo Park a new roof. We thought it was a great way for Carpenter's to support the neighborhood where their business is also located and where many homeowners are struggling to keep up the maintenance on the neighborhood's old homes that are a part of Palm Beach County history," says Paul Licata, Seacrest sales and marketing manager. "So, we jumped at the chance to be part of such a meaningful project and work in tandem with a top-shelf company like Carpenter's."

Seacrest Services will provide an entire new landscape — including sod, plants, bushes and trees — to complement the handmade clay barrel-tile roof to be installed by Carpenter's. Flamingo Park homeowner Robin Cerny will work with Seacrest's team of landscape designers and professional landscapers to achieve the vision Cerny would like to see surrounding his home.

According to Jason Lovelady, president of Carpenter's, the home was chosen because it was deemed "the most aesthetically in need" in the area, which indirectly helps the entire Flamingo Park neighborhood by raising nearby property values.

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Seacrest Services, Inc., is the state's most rapidly expanding full-service property management company and, with the company's 50 new hires slated for this summer, will move to No. 13 on the Palm Beach County Business Development Board's list of largest Palm Beach County Employers with 537 employees. Seacrest has on call a complete team of qualified, licensed residential property managers, accountants, contractors, construction professionals, and maintenance and landscape experts. Seacrest Services, Inc., leading your community into the future.

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